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ARTE SICILIANA

DÈJÀ VU



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CERAMICA  
ITALIANA

PRODOTTO  
FATTO  
A MANO







# Dèjà vu

“Il dèjà vu.

Quale segnale transitorio di una alterazione dei ricordi, quale benefica interruzione, salvifico black out, meravigliosa occasione per un reset, per poter aprire le porte a quella frazione dell'esercizio della nostra immaginazione, che muove sulle morbide ed incontrollabili frequenze della scoperta, dell'ignoto e della passione.

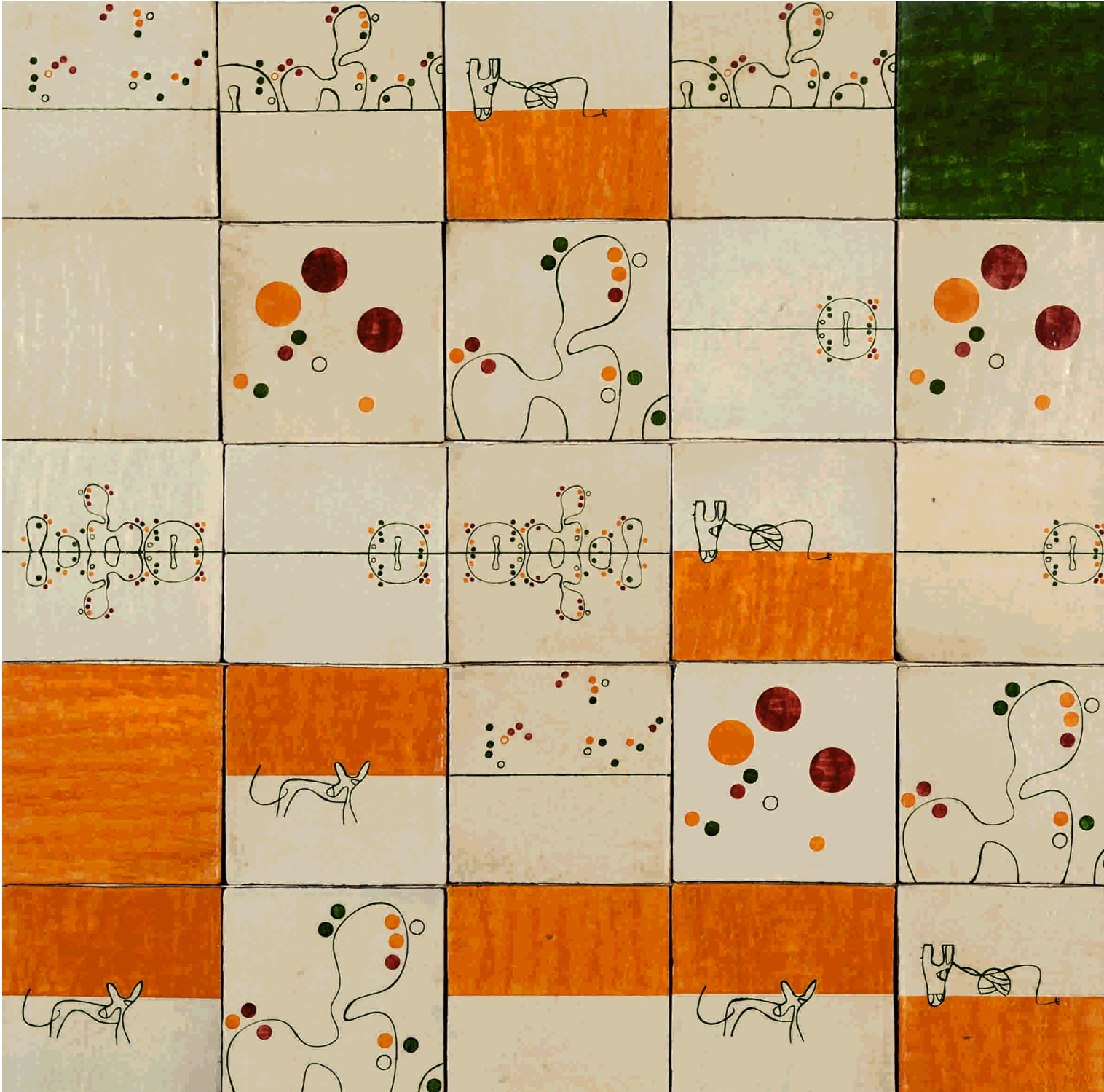
Nella Collezione, la proposta di progetto da me messa in atto, in concreto, mi ha condotto alla elaborazione delle traiettorie di sviluppo individuate per l'azienda LeNid.

Traiettorie basate su: innovazione della tipologia formale mediante recupero delle fisionomie caratteristiche ereditate dalla storia; innovazione nel processo: con il mantenimento del 'fatto a mano', con l'inclusione della libertà creativa dell'operatore per l'ottenimento, ogni volta, dell'unicità dell'esemplare, ed inclusione delle libertà concesse dalla personalizzazione di massa applicate alle stazioni di produzione.

Ne ho ricavato diverse griglie, per ogni esemplare, a seconda della tipologia formale, e lavorando, successivamente, sulla applicazione manuale dell'impronta, ne abbiamo ricavato la possibilità di poter generare degli esemplari unici.

E' a causa di tutto questo, della loro forte pregnanza storica, che gli elementi della Collezione dèjà vu ci appaiono già noti familiari, vicini, accogliendoci senza il bisogno di realizzare adattamenti, invitandoci all'esercizio magico ed inarrestabile del gioco, concedendoci la straordinaria possibilità di poter realizzare la nostra opera d'arte.

design: Luigi Patitucci / [www.ohomedesignpark.it](http://www.ohomedesignpark.it)  
per studio Le Nid





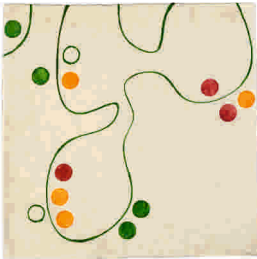
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DIMENSION/CM: 20X20X1,9

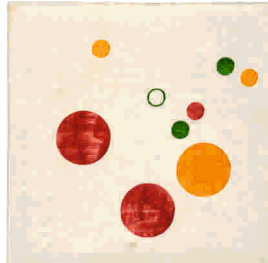
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WEIGH: MQ/KG: 30

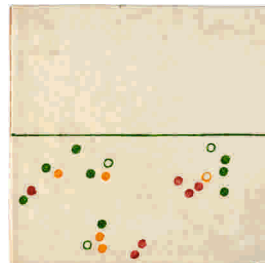
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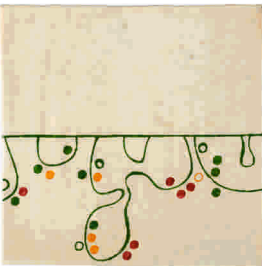
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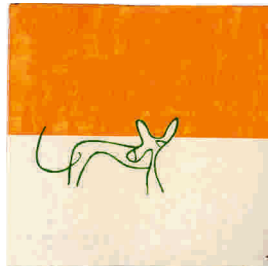
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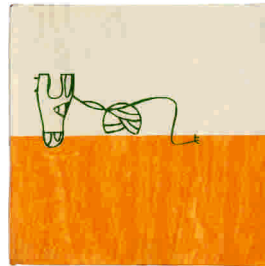
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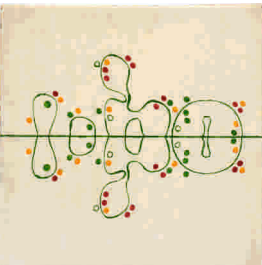
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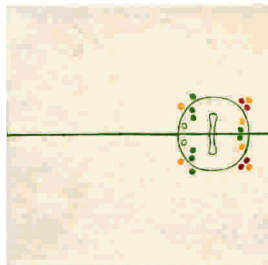
FIND.6



FIND.7



FIND.8



FIND.9



M.COL. 5

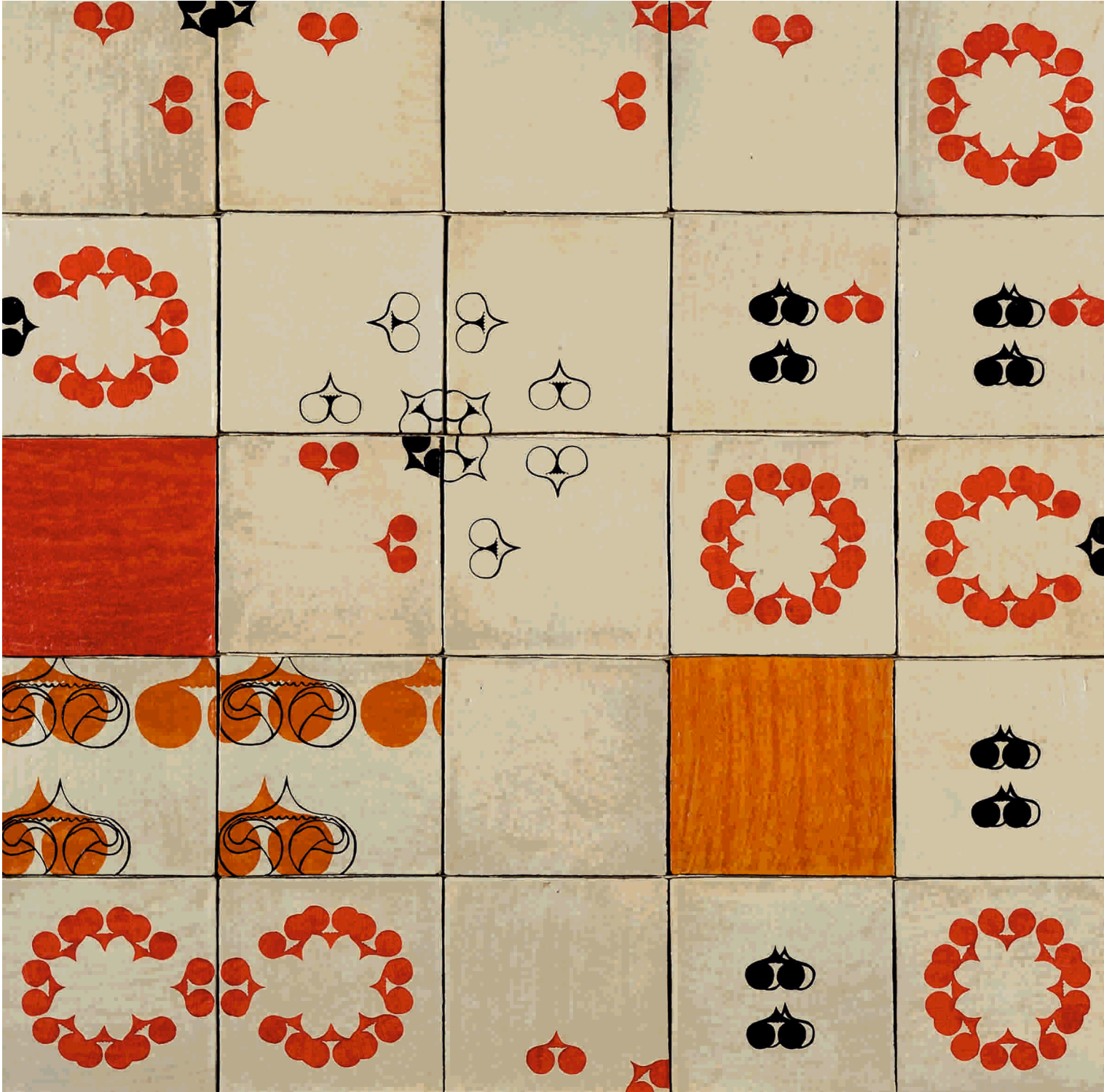


M.COL.14



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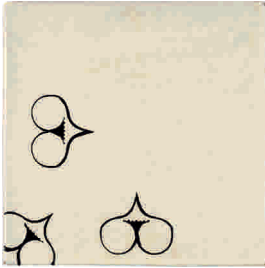
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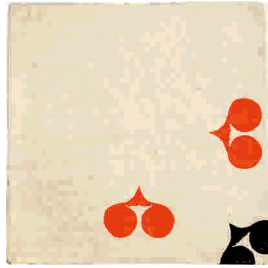
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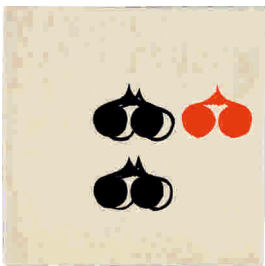
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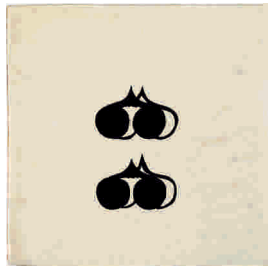
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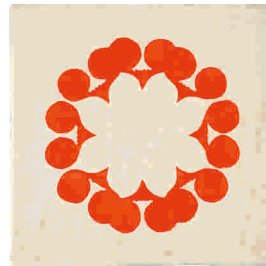
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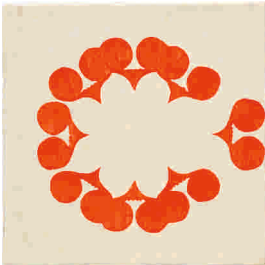
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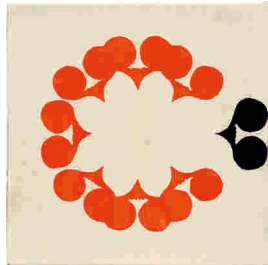
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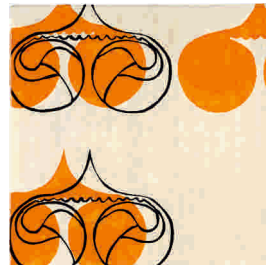
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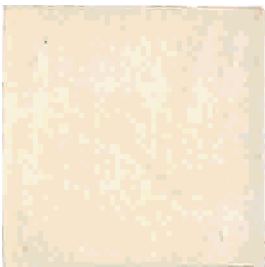
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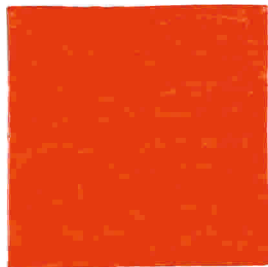
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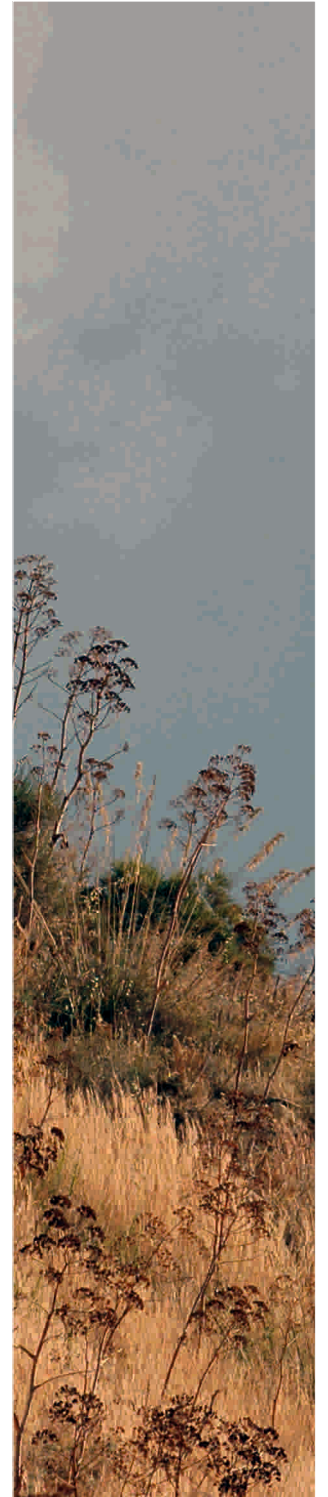
BIANCO ANTICO SAT.

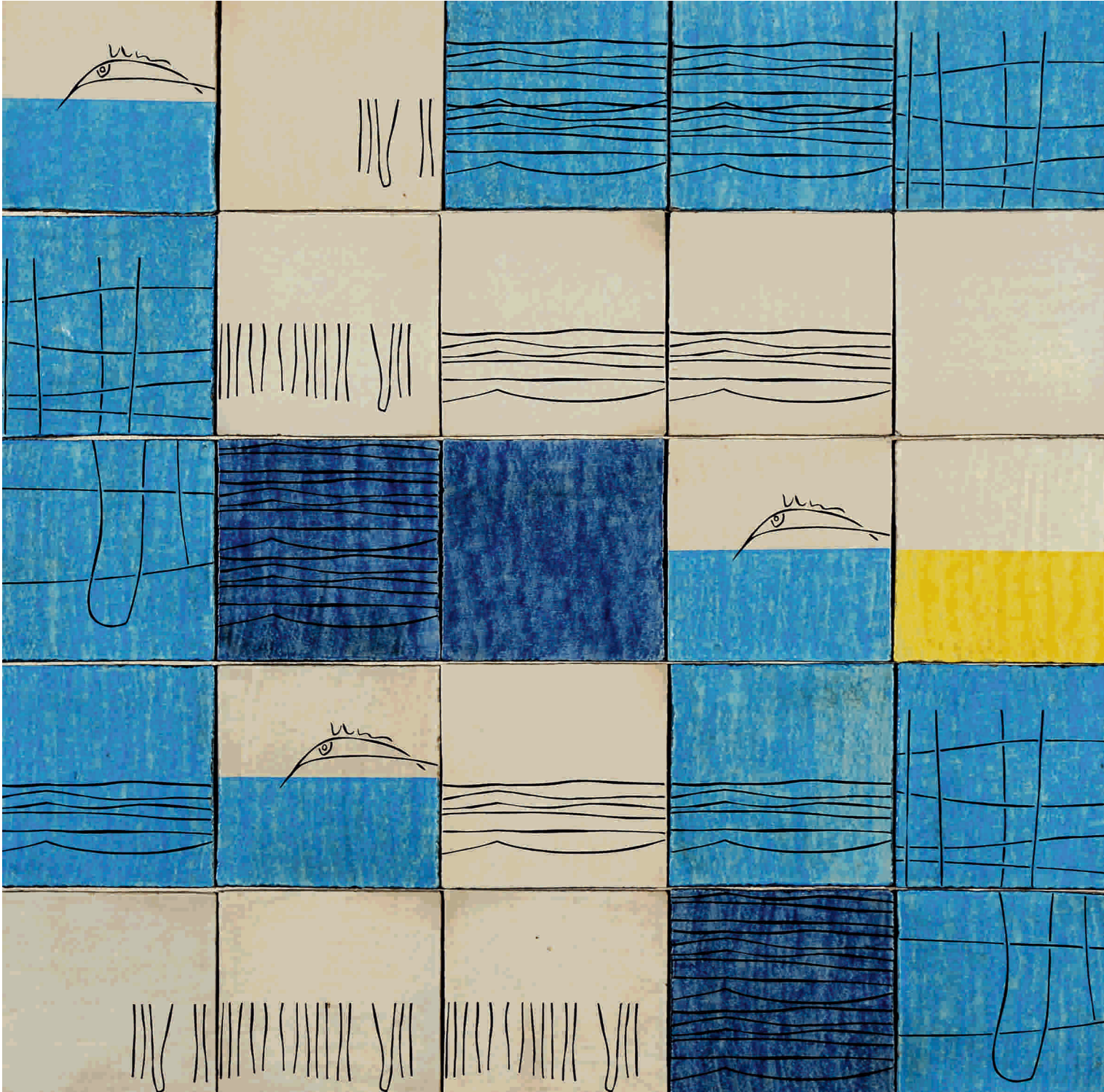


M.COL.15



M.COL.5







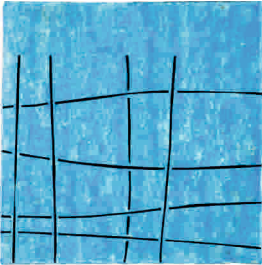
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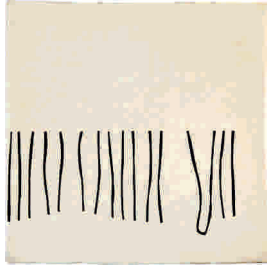
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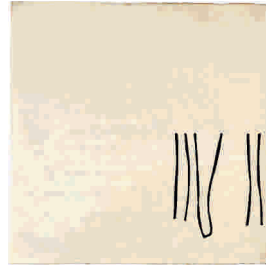
LMER.1



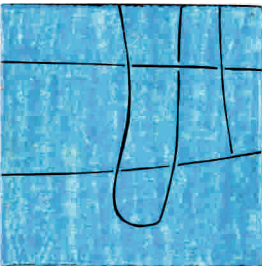
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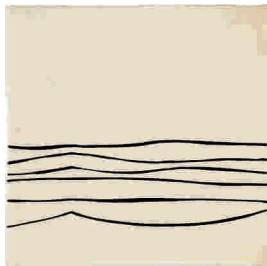
LMER.3



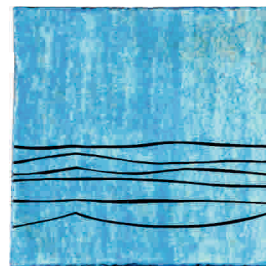
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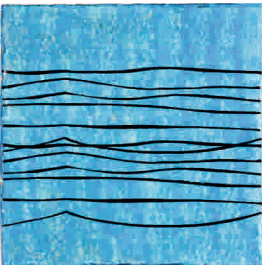
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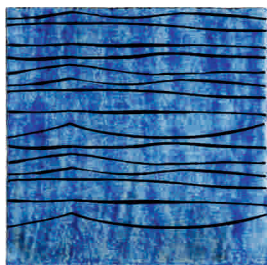
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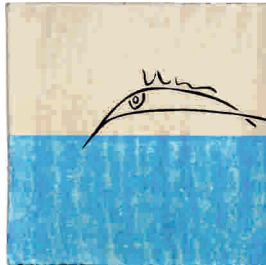
LMER.7



LMER.8



LMER.9



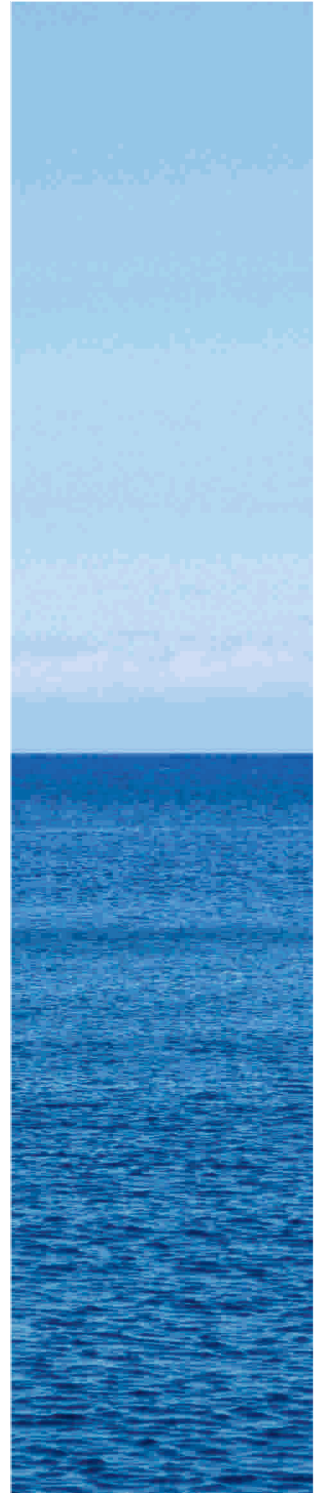
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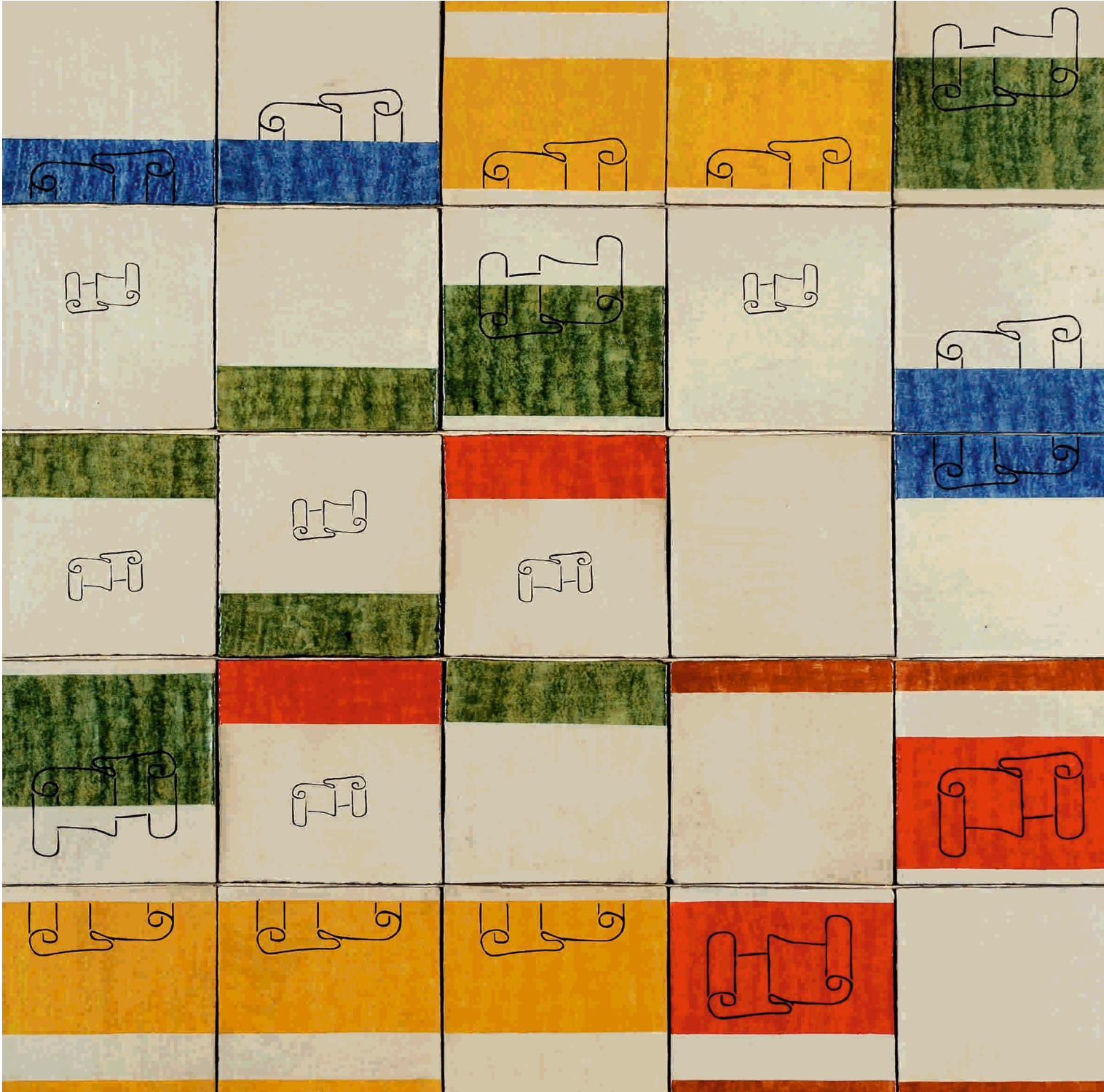


M.COL.9



BIANCO ANTICO SAT.







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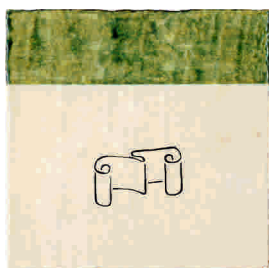
QUANTITY/SQ.M: 25

WEIGH: MQ/KG: 30

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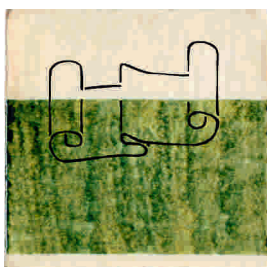
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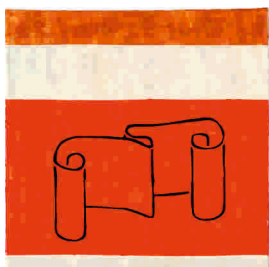
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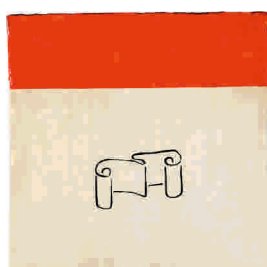
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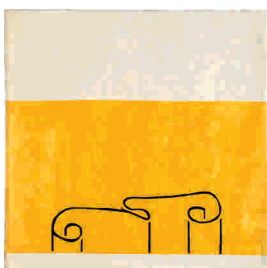
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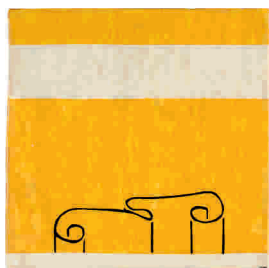
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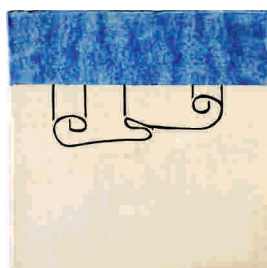
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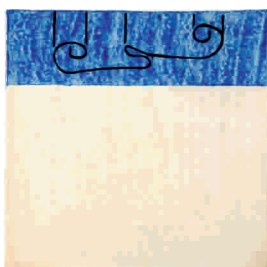
LPAP.8



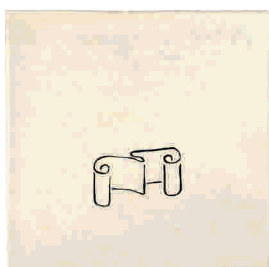
LPAP.9



LPAP. 10



LPAP.11



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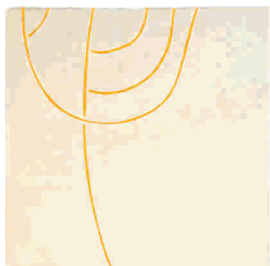
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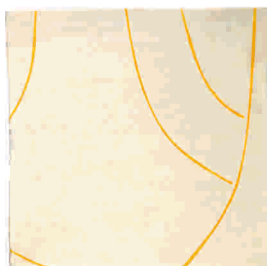
LOEU.1



LOEU.2



LOEU.3



LOEU.4



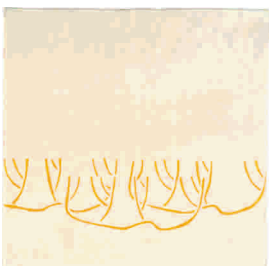
LOEU.5



LOEU.6



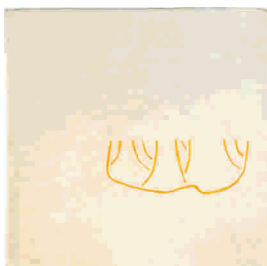
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LOEU.8



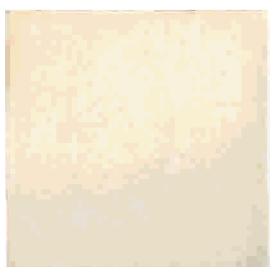
LOEU.9



LOEU. 10

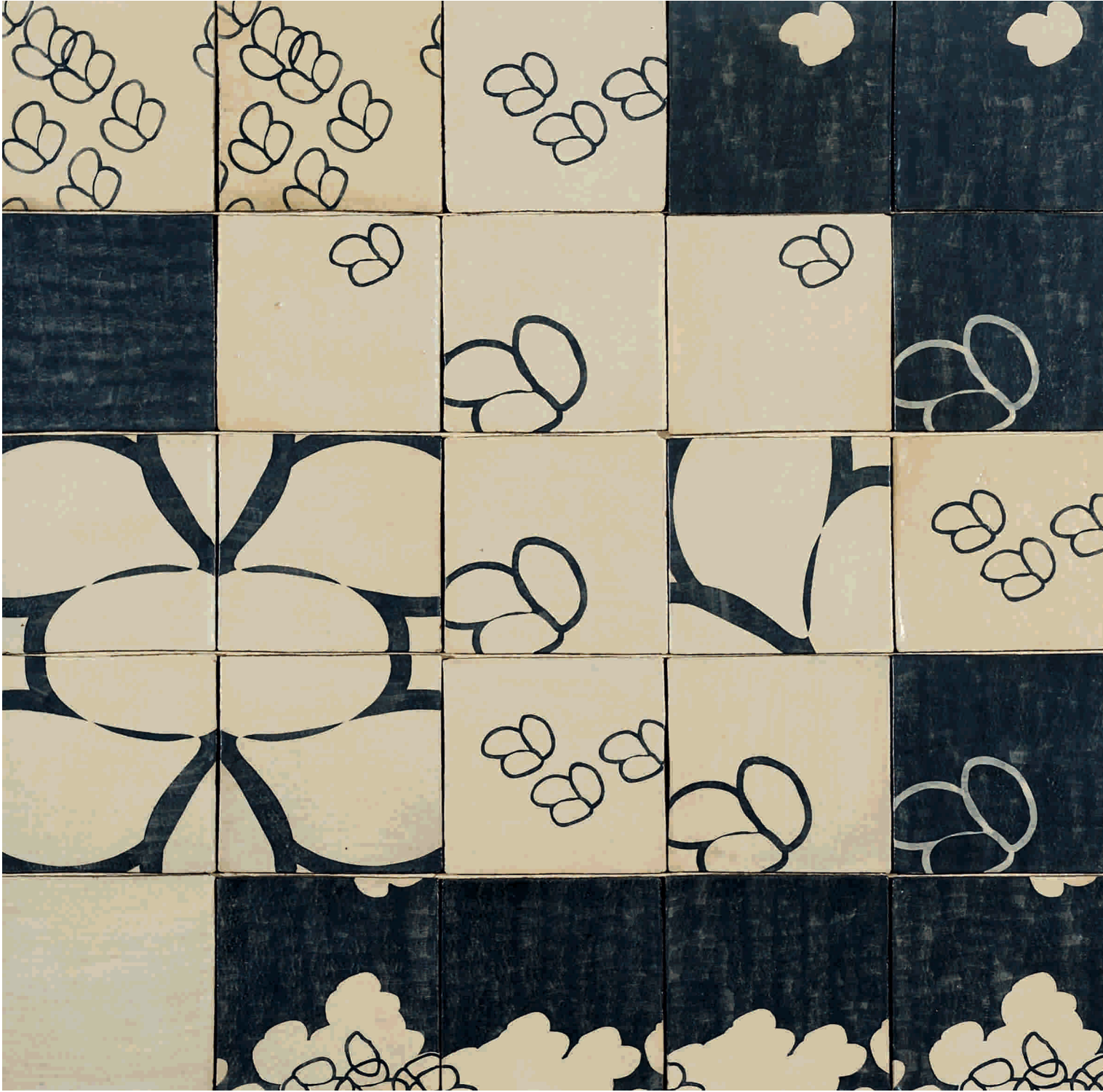


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M.COL.205









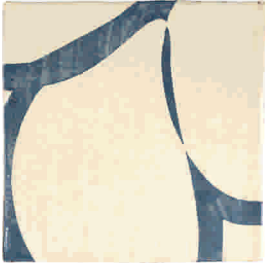
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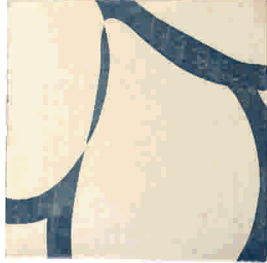
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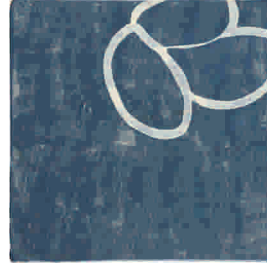
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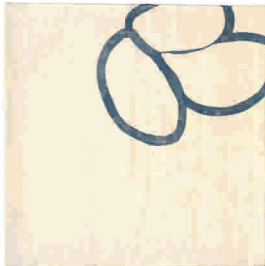
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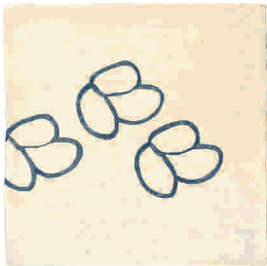
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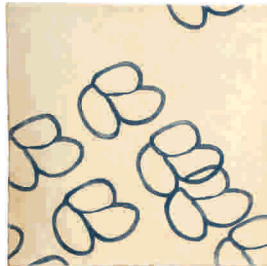
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LOLE.5



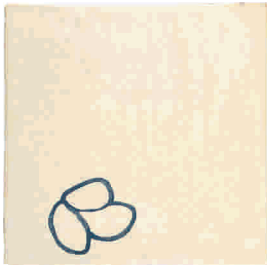
LOLE.6



LOLE.7



LOLE.8



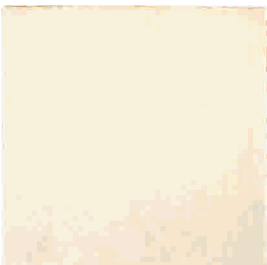
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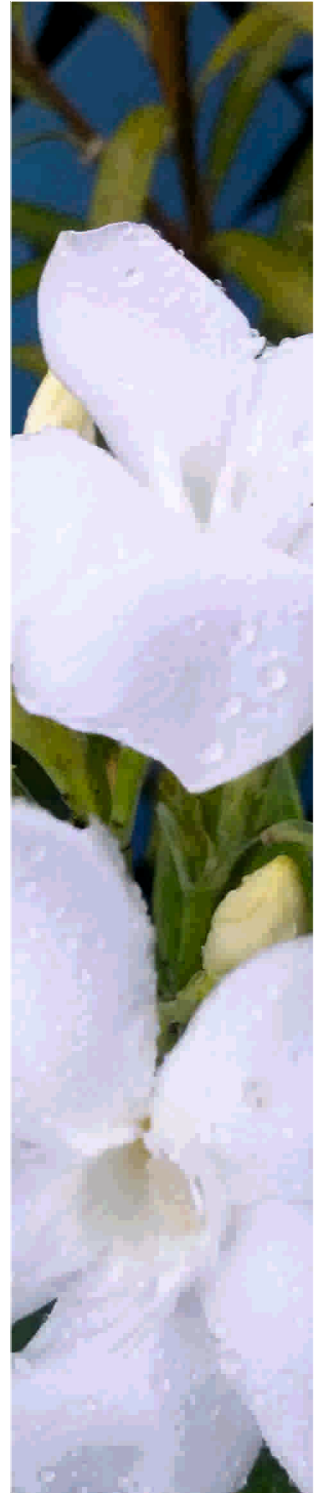
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M.COL.32







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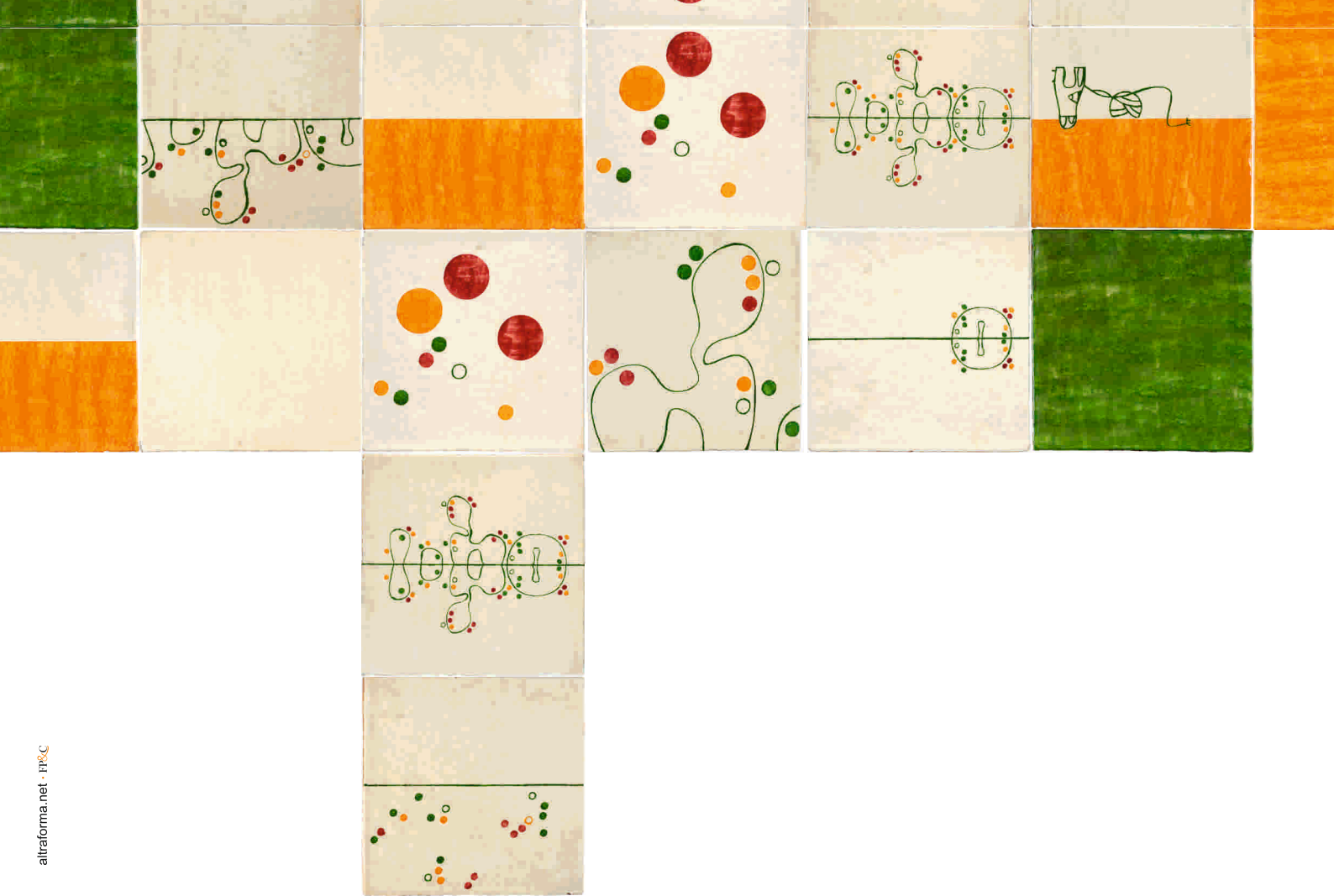
PRODOTTO  
FATTO  
A MANO

foto: G. BARBAGIOVANNI - A. CORONA

Si ringrazia la ditta ARREDIGALLINA SRL per aver  
messo a disposizione i suoi locali per il set fotografico.



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